



WORLD TOBACCO GROWERS DAY COMMEMORATED IN MALAWI

The International Tobacco Growers Association (ITGA), set aside 28th October of every year as a day for the commemoration of the World Tobacco Growers Day (WTGD).

This is the day when tobacco growers across the world in collaboration with all tobacco industry stakeholders celebrate the successes and socio-economic importance of tobacco.



The Guest of Honor (in blue jacket) and Tobacco Industry representatives during a symbolic presentation of the donation.

LOCAL COMMEMORATION IN BOLERO-RUMPHI

On October 31st, 2024, the WTGD was commemorated at Chankhomi Primary School in Bolero-Rumphi, Malawi. In a remarkable display of corporate social responsibility, tobacco industry stakeholders collectively donated essential items valued at MK26.0 million.

These included 119 double-seater desks, a water connection, solar installation and sanitary materials. The donation was symbolically presented by the Guest of Honour, Rumphi District Council Chairperson Councillor Happy Chirambo (in blue jacket). Stakeholders also appreciated the newly connected portable water facility.

"Tobacco Industry Support Towards Primary Education for a Child Labour Free Tomorrow"



Stakeholders appreciating portable water connected by tobacco industry

This year's theme emphasized the industry's commitment to supporting primary education and eradicating child labour. The event drew diverse stakeholders from the community and tobacco industry, fostering a spirit of collaboration and social responsibility.



The Guest of Honour, Rumphi District Council Chairperson Councillor Happy Chirambo